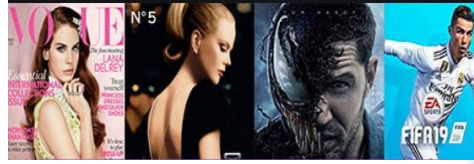


The Stonehenge School- BTEC Tech Award In Creative Media Production



START HERE

Who is this course for?
It is for pupils who want to acquire technical knowledge and technical skills through creative and practical scenarios in the media world.



"We prepare our pupils for our GCSE Creative Media Production course by building on what they have learnt in Year 9".

YEAR 10

Course requirements?
Pupils will, on occasions, work after normal school hours or during lunch times to complete their practical coursework

Unit 2 – Developing Digital Media Production Skills (Coursework)
You will develop the knowledge, skills and best practices on creating media products. You will learn to:
-experiment with production skills and techniques
-apply technical skills to make a product
-reflect on progress
ASSESSED: Internally

YEAR 11

Unit 3 – Responding to a brief (Coursework)
You will apply everything you have learned in the coursework units 1 and 2 to a real-life scenario. You will learn:
-how to respond
-plan the response
-apply the skills and techniques to create a media product
-justify the process
-reflect and evaluate
ASSESSED: Externally

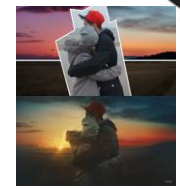
What do we create?
It could be anything like:
✓ Magazines
✓ Animations
✓ Websites
✓ Videos
✓ Games



Exam Board	Pearson
Course Name	BTEC Tech Award In Creative Media Production
Type	GCSE Graded 9-1
Assessment	0% EXAM 100% COURSEWORK • 1 Unit Externally Assessed • 2 Units Internally Assessed
Lesson	5 x 1hr lessons a fortnight
Teachers	4 subject specialists in department
Homework	E-Learning & Knowledge Organisers
Trips	BBC Studios

- Am I suitable?**
- are you prepared to work with technology?
 - can you work well with others?
 - can you meet strict deadlines and are organised?
 - want take a "hands-on course"?

Unit 1 – Exploring Media Products (Coursework)
You will explore what the Media Industry is about, what it is like to work in and learn about media products such as:
-moving image (TV & Film)
-publishing (newspapers and magazines)
-interactive (websites, apps and games)
ASSESSED: Internally



BBC

